

The International Photography Competition called “Our Carpathians” is organised under the project “The Alps for the Carpathians”, implemented by the Carpathian Foundation-Poland, co-financed by Switzerland through the Swiss Contribution to the enlarged European Union.

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PRESS RELEASE

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## Launch of the Our Carpathians Photo Contest



*National Geographic Polska* is a partner of the international photo contest entitled **Our Carpathians** organized by Fundacja Karpacka – Polska. Photos presenting values of the region of the Carpathians can

**be sent from 1 March to 31 May. Winners will receive attractive cash awards and the awarded photographs will be presented at an exhibition in selected cities in Poland and abroad.**

The **Our Carpathians** contest constitutes the answer to Europe's growing interest in the Carpathians. Its purpose is to promote the region in an interesting form - through photographs, which will fully show the richness and uniqueness of the Carpathians, their wildlife and cultural heritage. An international form of the contest will allow residents of all countries related to the Carpathian Mountains to take part in the contest and see the unique qualities of the area.



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The topics of submitted works cover a broad spectrum of issues closely related to the Carpathians. The photos can depict: **landscape, fauna, flora, people, culture, architecture or heritage of the area of the Carpathian Mountains.**

The Our Carpathians contest participants shall compete for **cash awards**. The author of the winning photo will receive **PLN 10 000**, the second place award will be **PLN 5 000**, and the award for the third place will amount to **PLN 2 000**. In addition, the jury of the contest, composed of **Martyna Wojciechowska** - editor-in-chief at National Geographic Polska, **Agnieszka Franus** - deputy editor-in-chief at National Geographic Polska, **Wojciech Franus** - head of the graphics department at National Geographic Polska, **Grzegorz Leśniewski** – well-known nature photographer, **Zofia Kordela-Borczyk** – Founder of and President of the Board at Fundacja Karpacka – Polska, will award 27 distinctions. All the 30 best works will be presented to a wider audience within the **post-contest exhibition** which will be held in selected locations. In Poland in 2014, the exhibition will be held in Warsaw, Kraków, Poznań, Gdańsk, Wrocław and Rzeszów. In 2015, the exhibition is scheduled for presentation at the European Parliament in Brussels.

The Contest constitutes one of the promotional activities of the Agencja Promocji Górskich Obszarów Podkarpacia, within the framework of the project "Alpy Karpatom", co-financed by Switzerland within the framework of the Swiss program of cooperation with the new EU Member States [www.alpykarpatom.pl](http://www.alpykarpatom.pl) The organizer of the contest is **Fundacja Karpacka – Polska**, and its official partner is - **National Geographic Polska**.

**Photos for the contest can be submitted via [www.national-geographic.pl](http://www.national-geographic.pl)**

The contest starts March 1st and ends May 31st, 2014. The results will be announced at the end of June this year at [www.national-geographic.pl](http://www.national-geographic.pl)



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### ***National Geographic Polska***

*National Geographic* is a legendary magazine, with a 125-year history. The title has been supported by the largest scientific society in the world, which has funded 10,000 grants so far. It is thanks to the National Geographic Society that i.a. the legendary Inca city of Machu Picchu, the wreck of the Titanic or the skeleton of a giant crocodile in the sands of the Niger were found. *National Geographic* is a magazine for people with versatile interests, seeking accurate and current information, valuing the outstanding photography and environmentally conscious. Its pages contain articles about the latest discoveries of archaeological and paleontological sites, unusual cultures, nature, history, medicine. The magazine also touches upon social and political issues, describes conflicts, environmental problems and the effects of climate change [www.national-geographic.pl](http://www.national-geographic.pl).

**In 2013, the National Geographic Society celebrated the 125th anniversary of its creation. It is the world's largest scientific society and publisher of magazines under the National Geographic brand.**

The Society was founded on January 13th, 1888, in Washington, DC, and its purpose was "the development and dissemination of knowledge from the field of geography". Over 125 years the Society have evolved from a small scientific entity to one of the world's largest educational and scientific non-profit organizations. On the occasion of its 125th anniversary, the National Geographic Society announced a "New Era of Exploration."



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